



 Black Bull Caravan Park,
Pickering, Malton Road,
YO18 8EA

 Installation of a Wi-Fi solution to
meet customer requests

 High speed backhaul connecting to
main internet distribution point,
network management software,
installation of Wi-Fi solution.

SOLUTION

TCS being a long standing supplier to Black Bull for their Telephone Lines/Broadband, TCS was approached to see if they could help. Following an initial site survey of Black Bull Caravan Park, putting together a solution that met the needs of the guests and management.

The proposed network consisted of a number of Omni-directional antennas covering both 2.4 and 5 GHz frequencies to ensure maximum coverage and a high speed backhaul link connecting back to the main internet distribution point.

The Wi-Fi solution installed is remotely manageable meaning in the unlikely event of a system fault, our experienced engineers are able to access the system remotely to resolve most issues. Black Bull as well as their guests also benefit from our 7 day a week helpline should they have any issues connecting to the service.

RESULT

The system has enabled Black Bull to offer their guests a way of regularly checking emails, staying in contact with friends and family through social media, planning the next stop on their holiday or simply for multimedia entertainment.

“TCS saved us from a less than successful solution that another company had offered us. Having worked with them before, I trusted that they would be able to deliver the solution we needed. The addition of wi-fi to our service offerings has drawn in more customers and all our visitors are very happy with the facilities.”

BRIEF

Black Bull Caravan Park is family run in North Yorkshire. The park boasts around 20 static caravans. As well as the statics, the park has 100 level pitches on two open fields allowing them to accommodate caravans, motorhomes, tents and trailer tents.

Wi-Fi has become a requirement for most businesses in the service industry. Many provide Wi-Fi as a free, value add service, but it is also a potential revenue generator as many visitors who want access to the internet and social media whilst on holiday, are prepared to pay for it. Due to ever more frequent requests from guests at Black Bull for a Wi-Fi service, the park decided they needed to install a solution to service their guests' needs.